

ALLWIN JOSE MANI J

Technical Lead | Senior Web Developer | CMS Specialist

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PROFESSIONAL SUMMARY

Results-driven Technical Lead and Senior Web Developer with extensive experience specializing in WordPress, Drupal, and PHP web development. Proven track record of leading engineering teams, managing full-stack lifecycles, executing complex CMS migrations, and optimizing search engine visibility to build high-performance, robust, and accessible enterprise solutions.

TECHNICAL SKILLS

Core Expertise:	WordPress, Drupal, PHP, MySQL, Full Stack Web Development
Frontend & UI:	React, HTML5, CSS3, JavaScript, jQuery, Bootstrap, Responsive Design, Jekyll, Hugo
Backend & Tools:	Node.js, PHP Backend Development, Database Migration, Git, Linux Server Management
Optimization:	SEO Optimization, AMP Integration, WAVE, BrowserStack, Cross-Browser Testing

WORK EXPERIENCE

Technical Lead	Apr 2024 - Present
Access Healthcare Services (Chennai)	
- Led full-cycle corporate website engineering, streamlined marketing automation pipelines, and enforced continuous compliance benchmarks. - Directed the development and maintenance of scalable WordPress and Drupal enterprise web platforms, consistently improving page response cycles. - Oversaw the architectural migration of over 100+ legacy WordPress properties onto unified Drupal core frameworks to enhance stability and manageability. - Engineered tailored production themes and custom core plugins built over modular frameworks including Flatsome, Astra, and OceanWP. - Instituted highly reusable component libraries and clean Bootstrap landing pages to unify cross-brand layout identities. - Integrated bespoke Salesforce Pardot workflows, data form handlers, and tracking mechanisms to augment marketing funnel conversions. - Elevated standard compliance layout accessibility natively validated across automated WAVE evaluations and cross-device BrowserStack diagnostics.	
Lead Developer	Apr 2022 - Apr 2024
Access Healthcare Services (Chennai)	
- Supervised full-stack feature architecture, continuous performance assessment, and scaling models across healthcare web portals. - Engineered high-availability WordPress and Drupal solutions optimized for end-user experiences and digital security regulations.	

Senior Developer

Apr 2020 - Apr 2022

Access Healthcare Services (Chennai)

- Managed end-to-end implementation sprints and optimized server-side query structures for enterprise digital platforms.
- Applied pixel-perfect responsive configurations and rigorous cross-platform testing for mission-critical web applications.

Senior Web Developer

Jul 2019 - Apr 2020

Audiology Plus (Maxworth backoffice of Audiology plus)

- Transformed UI design wireframes into modular WordPress solutions preserving full device responsiveness.
- Programmed static, performant landing workflows using modern SSG tools such as Jekyll and Hugo.
- Deployed layout optimization using Accelerated Mobile Pages (AMP) architectures to troubleshoot viewport rendering bottlenecks.
- Architected rich user interface elements, functional hero sliders, banners, and dynamic user interactive views.
- Delivered database-driven software applications utilizing pure PHP, standard MySQL datasets, and native JavaScript/jQuery libraries.
- Executed core technical SEO overhauls across existing directory patterns to boost organic content indexing.

Freelance Web Developer

Apr 2018 - Jun 2019

Self-Employed (Remote/Independent Contractor)

- Architected, customized, and deployed tailor-made WordPress and e-commerce solutions for domestic and international SMB clients.
- Collaborated directly with product owners to formalize initial technical specifications, scopes of work, and SEO-focused deployment strategies.
- Developed clean backend utility PHP modules, performed multi-tier database migrations, and ensured cross-browser layout parity.
- Upskilled consistently in next-generation frontend toolkits and core CMS methodologies to maintain modern system delivery offerings.

Full Stack Web Developer

Aug 2014 - Jan 2018

Alleva Infotech (Chennai)

- Engineered web properties from inception leveraging native WordPress distributions, PHP frameworks, and structured MySQL architectures.
- Designed user journeys, intuitive wireframe flows, and highly responsive operational UI layouts.
- Constructed bespoke theme extensions and embedded semantic on-page metadata optimization frameworks.
- Enriched asynchronous interactive capabilities by integrating script-based structures via JavaScript and jQuery extensions.
- Administered essential backend queries, relational lookup matrices, and database indexing adjustments.

EDUCATION & ACADEMIC EXPERIENCE

M.E. (VLSI Design) — Kings College of Engineering, Trichy

Graduated: 2012

B.E. (ECE) — St. Xavier's Catholic College of Engineering, Anna University

Graduated: 2007

Prior Academic Positions:

- Assistant Professor — SCMS (Cochin) | Jan 2013 - Aug 2014
- Lecturer — SJCTET (Thanjavur) | Apr 2008 - Jun 2010